

Mustafa Saifee

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Portfolio

www.mustafasaifee.com/

Software Proficiency Adobe Creative Suite

Photoshop
InDesign
Illustrator
Fireworks
Flash

Others

FontLab
Axure Pro

Programming

C/C++
Processing
OpenFrameworks
Python
JavaScript
D3.js
Paper.js
jQuery
HTML / CSS

Hardware Proficiency

Arduino

Professional Skills

UI/UX Design
Data Visualization
Infographic Design
Typography
Identity Design
Publication Design

Languages Known

English
Hindi

Hobbies

Travelling

Experience

Agenda Helsinki | September '15–February '16
Design Intern

Inkoniq IT Solutions Pvt. Ltd. | March '14–August '14

UI / UX Designer

Responsible for designing websites for companies like NDTV Gadgets and DataRPM. Also created information architecture, workflow, user journeys, wireframes, prototypes for the websites.

Grandmother India Design Pvt. Ltd. | May '13–March '14

New Media Designer

Responsible for designing websites for companies like Tikona and Mahayodha. Also created wireframes and prototypes for the websites. Designed responsive layouts for different screen sizes. Created visual reference guides and icon fonts for the interfaces.

Opera Solutions | September '12–February '13

Design Engineer

Part of the team responsible for designing many big-data dashboards for financial giants.

Freelance / Consultancy | August '11–Present

- **Muutamaata.fi** (Design Consultant) | UI/UX Design, Branding
- **Contentivo** | UI/UX Design
- **Grubrrr** | UI/UX Design, Identity Design, Branding
- **Green Goose Design** (Sr. Design Consultant) | Art Direction, Branding
- **Olacabs.com** (Design Consultant) | UI/UX Design, Stationery Design, Poster Design

Academics

Aalto University School of Arts, Design and Architecture, Finland

M.A. | Graphic Design | 2014–Present

Indian Institute of Technology Bombay (IITB), India

B. Tech + M. Tech | Electrical Engineering | 2007–2012

Key Academic Projects

FoxFire | Interactive Prototyping | Mar '15–May '15

Guide: Prof. Jussi Mikkonen | Aalto University, Finland

- FoxFire is an aurora borealis (northern lights) detecting walking stick that finds northern lights in the night sky and sends signal to user's mobile.
- We designed and developed working prototype using RGB sensor and Arduino.
- The mobile app was developed in processing. The algorithm for detection is based on small moving average of RGB value of the sky.

Devanagari Font Design for OCRs | Dual Degree Dissertation | May '11–May '12

Guide: Prof. Ravi Poovaiah | Indian Institute of Technology Bombay, India

- Designed Devanagari script font specifically optimized for Optical Character Recognition (OCR)

Workshops

Design Workshop | Schule für Gestaltung Basel, Switzerland | June–July '11

- **Inquiry by Design** | Instructor: Prof. Michael Renner
- **Type Design** | Instructor: Prof. Philipp Stamm
- **Poster Design** | Instructor: Leander Eisenmann